



SP-M900

SP-M910

SM-SP17

PD-M737

SQ-M900

BB-UN91

HP-M900

FH-M910

HB-M910

CN-7401

FC-M900-U

RD-M910

FD-M900

ST-M910

CS-M900

BR-M900-C

PD-M747

SM-SP17



BB-UN71



SP-M730



SO-M730

FC-M737



DF-M730



RD-M737



FD-M737



HB-M738-A



FH-M737-A



HP-M741

CN-HG90



HB-M737-A

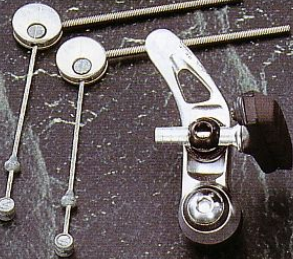


ST-M738

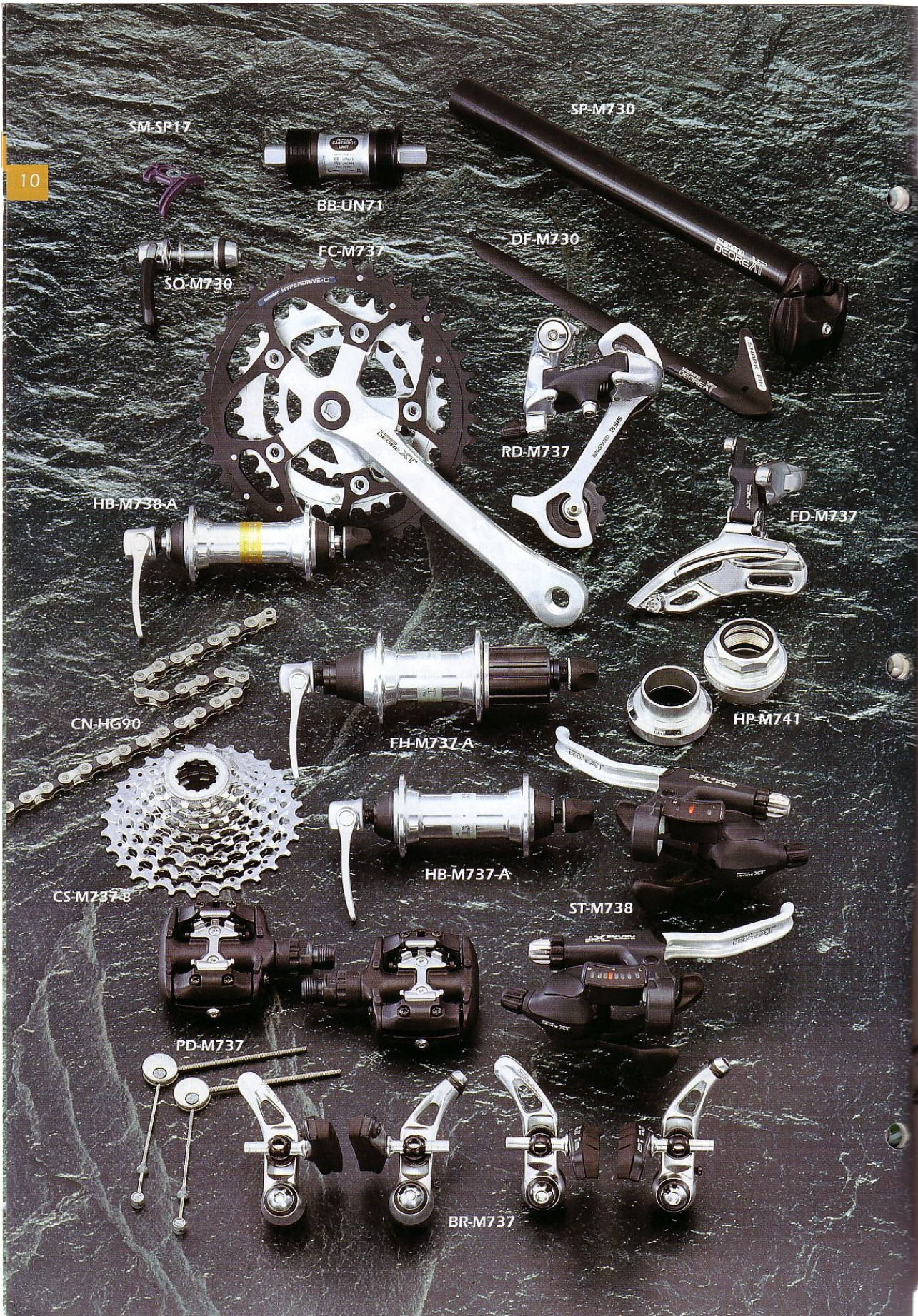
CS-M737-B



PD-M737



BR-M737





ST-M564

ST-M563

BB-UN51

PD-M525

FH-M565

CS-HG70-8

SM-SP17

HB-M563-A

CN-HG70

RD-M565

FD-M565

HB-M564-A

HP-M563

ST-M565

FC-M563-S

BR-M565

ST-M566

PD-M535

FC-MC33



BB-UN51

PD-M323



SM-SP17



HP-MC30  
HP-MC31



CS-IG60



CN-IG50



FH-MC33



HB-MC33



ST-MC33



FD-MC33



RD-MC33



BR-MC33



# SHIMANO STX

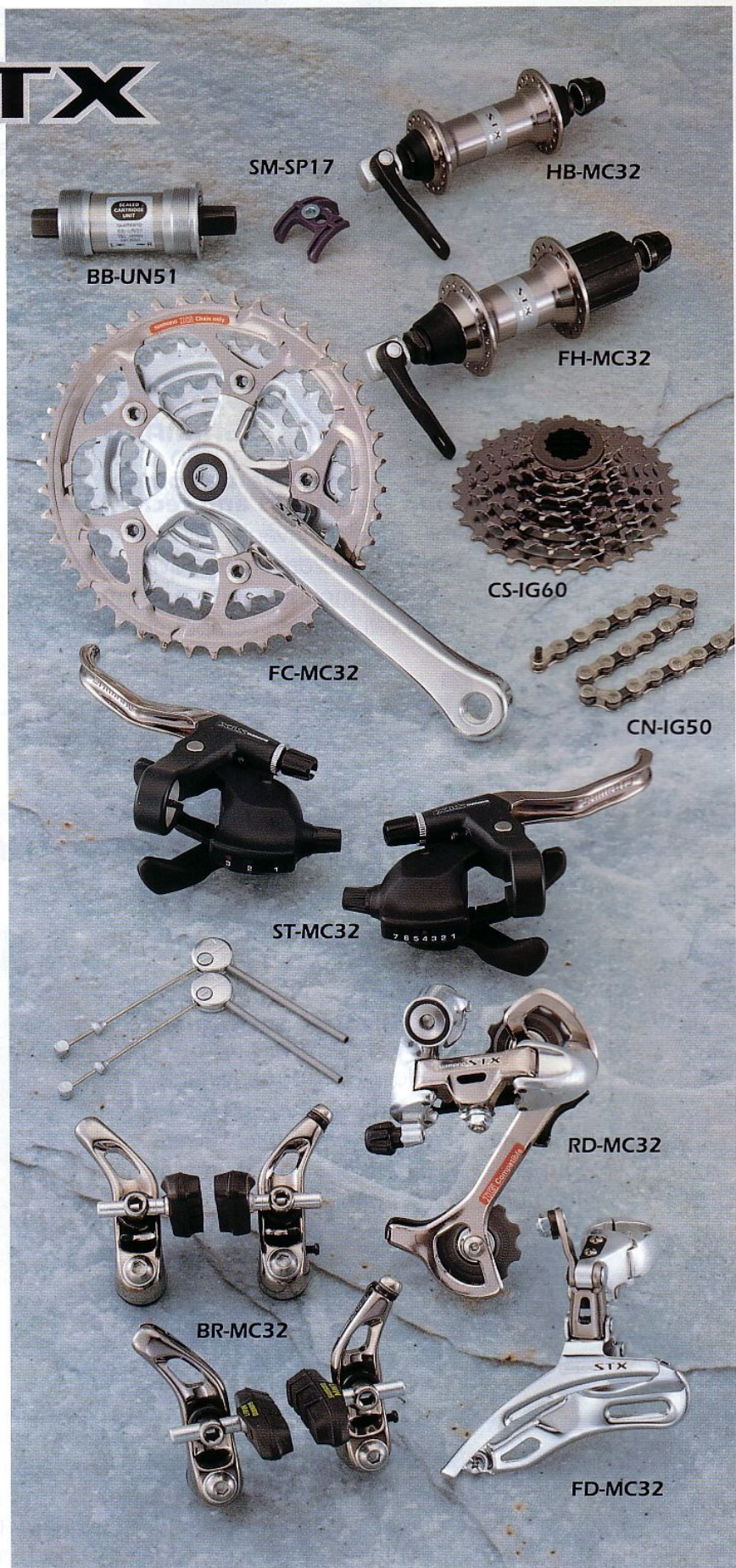


The mountain bike price range is wide and offers an excellent choice for a stylish component. CONTENTS provided by a...



## Selling Tips for STX Bicycles

-  **IG Drivetrain** provides the best SIS shifting ever.
-  **Dual SIS** shifting with 7-speed cassette sprockets and triple chainrings.
-  **Advanced Light Action** system reduces shifting effort.
-  **Optical Gear Display** provides instant gear verification.
-  **HyperDrive-C** reduces chainring and sprocket size to save weight.
-  **Anti-Vibration M-System** brakes work silently in all weather conditions.
-  **Aluminum QR** components reduce weight.
-  **Stainless Steel hardware** keeps components looking new.



SM-SP17

HB-MC32

BB-UN51

FH-MC32

CS-IG60

FC-MC32

CN-IG50

ST-MC32

RD-MC32

BR-MC32

FD-MC32

# ALIVIO

## SHIMANO

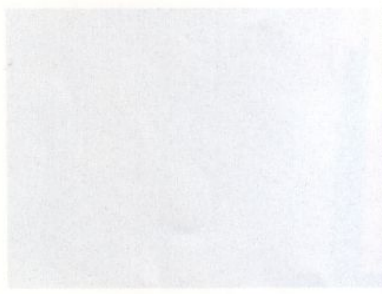


### Selling Tips for Alivio

- 
**Dual SIS** provides adjustment-free index shifting for both rear and front derailleurs.
- 
**IG Drivetrain** makes SIS shifting smoother and quieter.
- 
**Advanced Light Action** reduces shifting effort.
- 
**Optical Gear Display** provides instant gear verification.
- 
**Top-swing Front Derailleur** reduces chain-wheel shifting effort.
- 
**HyperDrive-C** reduces chainring and sprocket size to save weight.
- 
**Anti-Vibration M-System** brakes work silently and effectively in all weather conditions.
- 
**Aluminum QR** levers reduce wheel weight and resists rust.



# SHIMANO ALTUS



All-Weather M-System Brakes  
 M-System low-friction design  
 for more efficient use of  
 power. The linear response  
 of the lever provides  
 consistent performance  
 in all weather conditions.



## Selling Tips for Altus C90

-  **Pre-Select rear derailleur** allows lever movement without pedaling.
-  **Rapidfire TX** levers make gear shifting fast and easy
-  **Advanced Light Action** reduces shifting effort.
-  **Optical Gear Display** provides easy gear verification
-  **HG Sprockets** make shifting smoother and more precise.
-  **Parallax Hubs** increase wheel strength
-  **Top-Swing Front Derailleur** reduces shifting effort.
-  **HyperDrive-C** drivetrain is more compact to reduce weight and increase ground clearance.

