

THE BICYCLE OF CHAMPIONS

The Masi bicycle tradition began during the post World War I era when Faliero Masi was learning the art of bicycle frame design. Also a famed racer, Faliero spent years perfecting Masi's premier bicycle, the original Gran Criterium. Today Masi is elitely ranked among the world's greatest frame builders. Exacting attention to hand work, superior materials and quality craftsmanship prevails as the keystone of all Masi bicycles.

MASI

Masi GC 9700
Gran Criterium Record C

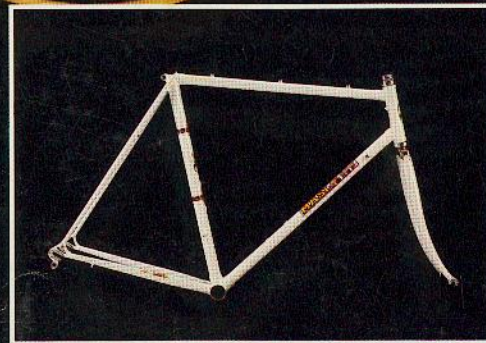
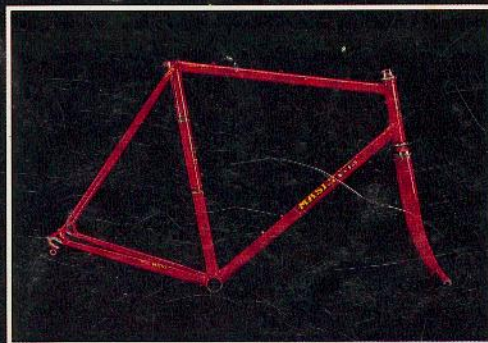


Gran Criterium Component Packages:

Record C, Croce D'Aune, Chorus, Super Record, Sante'

Gran Criterium Colors:

Anthracite, Ferrari® Red, Pearl White.
Custom Paint Finishes are Available.



Volumetrica MV 9875 Croce D'Aune



Every Masi is built from superior quality materials. Masi pioneered the use of investment cast lugs; today in their third generation.

Masi's select tubes are made of a special alloy for proper rigidity. The tubing is meticulously assembled at each lug point with Masi's exclusive jigs. This foundation of methodology results in a singular frame construction allowing no loss of energy. Every

Masi bicycle and frameset receives the same exacting design application and hand detail, regardless of the ultimate customer. Masi's American consumer market is thriving with the formation

of a Masi factory in Southern California. Faliero Masi personally came from Italy to supervise the design and set up of Masi's only

American factory.

The Volumetrica, ranked as the lightest steel frame in the world, is currently being redesigned to American specifications.

A pioneering racing machine, the Volumetrica is built with oversized tubing sleeved over Masi's own investment cast lugs.

MASI

Volumetrica Component Packages:

Record C, Croce D'Aune, Chorus, Super Record.

Volumetrica Colors:

Anthracite, Pearl White, Ferrari® Red (not shown).

Custom Paint Finishes are Available.



Record Crono Chorus MR 9950

The list of World Champions and Olympians riding Masi bicycles reads like a cycling Who's Who: Fausto Coppi, Felice Gimondi, Connie Paraskevin, Mark Gorski and Ken Carpenter headline the list. For over forty years the Masi Gran Criterium has been an international champion. Using a special low temperature brazing process on the Columbus SLX tubing, the Gran Criterium retains precise resilience and stability properties. Certified Masi Master Framebuilders cannot deviate in any manner from the original frame designs of Faliero Masi. Thus absolute methodology is necessary to assemble the superior quality bicycles made legendary by the Masi name. Masi's reputation is built upon years of dedication to the art of constructing handmade racing bicycles.

Masi bicycles are assembled to within a thousandths of an inch for championship performance. Aerodynamically superior is the Record Crono, designed with special Columbus tubing for optimum stability, maneuverability and speed.



Record Crono Component Packages:

Record C, Croce D'Aune Chorus, Super Record, Victory.

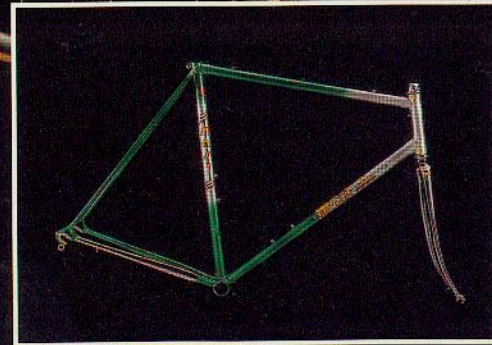
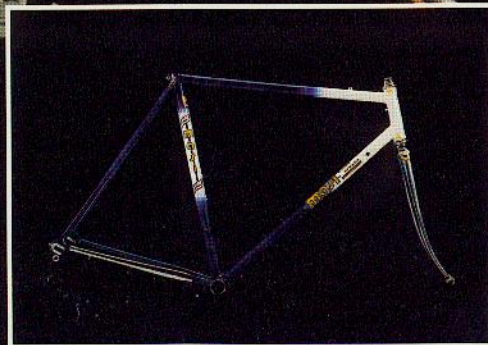
Record Crono Color Option:

Yellow. Custom Paint Finishes are Available.

MASI

Nuova Strada Sante'

The extraordinary paint finish on every Masi is the result of the methodical TSDI Frame Paint™ process. From the priming to the final detailing, including the application of DuPont Imron®, the paint finish on every Masi is hand applied. Continuing the Masi racing tradition is the Nuova Strada, a marriage of Italian performance, design and geometry, featuring investment cast lugs and special Columbus SLX/SP tubing. Masi's standard of excellence, developed over 40 years of striving toward superior performance is the heritage from which the Nuova Strada has been created.



MASI

Nuova Strada Component Packages:

Record C, Croce D'Aune, Chorus, Super Record, Sprint, Sante'.

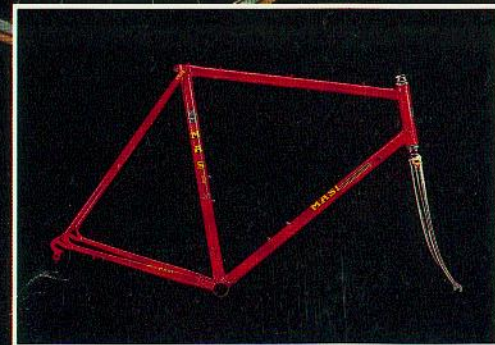
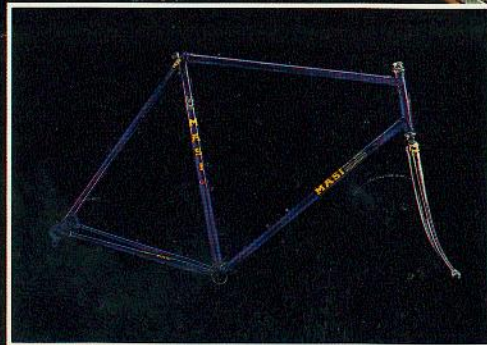
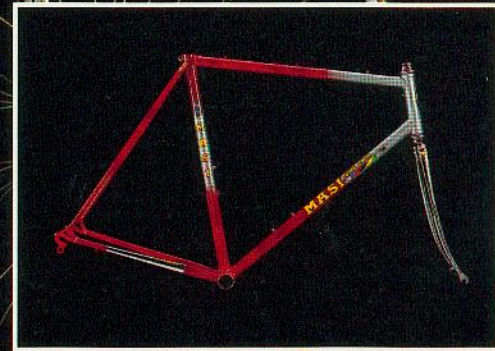
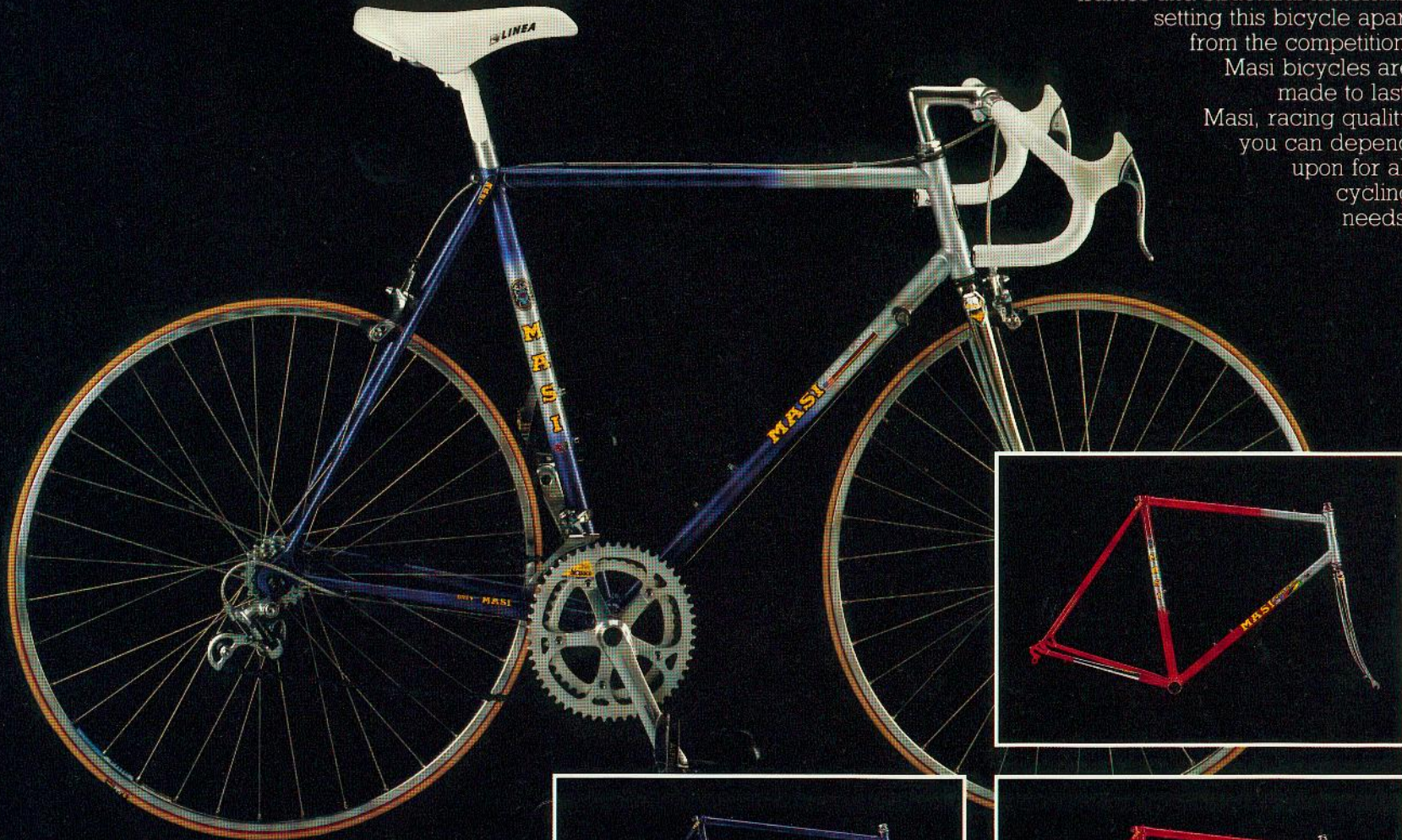
Nuova Strada Colors:

Red/White, Blue/White, Green/Silver.
Custom Paint Finishes are Available.

Gran Corsa 105

The newest Masi legacy is the Gran Corsa bicycle. Designed using Columbus Cromor Chromo-molybden double butted tubing with investment cast lugs and a chrome fork, the Gran Corsa is the ultimate affordable Italian bicycle. The Masi tradition of greatness is fully appreciated in the handmade, proprietary designs of the frames and structural materials, setting this bicycle apart from the competition. Masi bicycles are made to last. Masi, racing quality you can depend upon for all cycling needs.

MASI



Gran Corsa Component Packages:

Chorus, Sprint, Sante', 105.

Gran Corsa Color Options:

Blue/Silver, Red/Silver, Metallic Blue, Ferrari® Red.

1988 FRAME SPECIFICATIONS

Model	Size (Center to Top)	Frameset	Frame Specifications	26" x 28"		28" x 28"	
				50cm	54cm	58cm	60cm
Record Crono	26" x 28" 28" x 28" Fits 54-62cm	Special Columbus Tubing, Investment Cast Conjunctions	Top Tube Length (cm)	54.5		54.5	
			Head Tube Angle	75°		75°	
			Seat Tube Angle	75°		75°	
			Chainstay (cm)	39.5		39.5	
				50cm	54cm	58cm	60cm
Gran Criterium	46, 48, 50, 52, 54, 56, 57, 58, 59, 60, 61, 62, 64, 66cm	Columbus SLX Tubing, Investment Cast Conjunctions	Top Tube Length (cm)	51.5	54	56	57.5
			Head Tube Angle	73°	73.5°	73.5°	73.5°
			Seat Tube Angle	76°	75.5°	73.5°	73.5°
			Chainstay (cm)	41	41	41	41
Nuova Strada	48-64cm Even Only	Columbus SLX/SP Tubing, Investment Cast Conjunctions	Top Tube Length (cm)	51.5	54	56	57.5
			Head Tube Angle	73°	74°	74°	74°
			Seat Tube Angle	75°	74°	74°	73°
			Chainstay (cm)	40	41	41	41
Gran Corsa	48-62cm Even Only	Columbus Cromar Tubing, Investment Conjunctions	Top Tube Length (cm)	51.5	54	56	57.5
			Head Tube Angle	73°	74°	74°	74°
			Seat Tube Angle	75°	74°	74°	73°
			Chainstay (cm)	40.5	41.5	41.5	41.5
3V Volumetrica	48.5, 50, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 64cm	Masi 3V Tubing Investment Cast Conjunctions	Top Tube Length				
			Head Tube Angle				
			Seat Tube Angle				
			Chainstay (cm)				

(not available during brochure production)

RECORD C

Campagnolo Record C with Delta Brakes
Cinelli 64-40 Handlebar/Cinelli X/A Stem/Bike Ribbon
Regina America 6-Speed Freewheel/Regina SL Chain
San Marco Regal Saddle
Vittoria CL Tires
Campagnolo Record Strada Rims

SUPER RECORD

Campagnolo Super Record
Cinelli 64-40 Handlebar/Cinelli 1/A Stem/Bike Ribbon
Regina America 6-Speed Freewheel/Regina SL Chain
San Marco Rolls Saddle
Vittoria Criterium Super Tires
Campagnolo Victory Strada Rims

SANTE'

Shimano Sante' with Shimano Clipless Pedals
Cinelli 64-40 Handlebar/Cinelli 1/A Stem/Bike Ribbon
Shimano 7-Speed Freewheel and Chain
San Marco New Rolls Saddle
Vittoria Criterium Super Tires
Michelin Select Tires
Ambrosio Formula 20/Ambrosio Elite Aero Dura Rims

CROCE D'AUNE

Campagnolo Croce D'Aune
Cinelli 64-40 Handlebar/Cinelli 1/A Stem/Bike Ribbon
Regina America 6-Speed Freewheel/Regina SL Chain
San Marco Rolls Saddle
Vittoria Criterium Super Tires
Campagnolo Victory Strada Rims

VICTORY

Campagnolo Victory
Ambrosio Handlebar/Ambrosio Stem/Bike Ribbon
Regina Synchro Freewheel/Regina 50 Silver Chain
San Marco New Rolls Saddle
Michelin Select Tires
Ambrosio Aero Dura Rims

105

Shimano 105
Ambrosio Handlebar/Ambrosio Stem/Bike Ribbon
Shimano 6-Speed Freewheel and Chain
San Marco Saddle
Michelin Select/Vittoria TSDI Tires
Ambrosio Super Elite/Formula 20 Durex Rims

CHORUS

Campagnolo Chorus
Cinelli 64-40 Handlebar/Cinelli 1/A Stem/Bike Ribbon
Regina America 6-Speed Freewheel/Regina SL Chain
San Marco Rolls Saddle
Vittoria Criterium Super Tires
Campagnolo Victory Strada Rims

SPRINT

Campagnolo Victory
Ambrosio Handlebar/Ambrosio Stem/Bike Ribbon
Regina Synchro Freewheel/Regina 50 Silver Chain
San Marco Saddle
Michelin Select Tires
Ambrosio Super Elite Rims

MODEL	RECORD C	CROCE D'AUNE	CHORUS	SUPER RECORD	VICTORY	SPRINT	SANTE'	105
Record C	■							
3V	■						■	
Cran Criterium	■						■	
Nuova Strada	■				■			
Gran Corsa							■	

■ Not Available

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 **Ten Speed Drive Imports**
"Number One Distributor of Professional Cycling Equipment"
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*Disc Wheels are Optional
*Component Groups are Subject to Current Inventory