



EASY FOR EVERY BIKER. VELOTRONIC EASY 7.

Want to know how fast you are going? How far you have travelled or what time it is? Simple - just push one button - EASY? The MAGURA bicycle computer is secured to the handlebar with a slotted anti-theft screw and displays the information you need - kilometers or miles per hour, distance travelled, average speed, total distance travelled and maximum speed, plus 24 hour clock and elapsed time. The display is large enough to allow you to read data easily - even on fast downhill runs. Rain cannot harm the Easy because the electronics are sealed. In addition

the battery has a 5 year life. And best of all it is easy to find at your favourite bike shop.

■ Corkie II - get your grip.

There are hundreds of different grips on the market - only the MAGURA Corkie II is unique. The Corkie II is light as a feather, shock absorbing, has fantastic feel and is extremely durable. Moreover the ergonomics of the Corkie II have been improved to give a perfect grip and is a perfect combination with our STI adaptors. Go get yourself a corkie!

- e** Australia
ATB Australia
Miami Queensland
Tel: 075-72127
- a** Austria
Fasch
5489 Welfen
Tel: 02-49-825110
- s** Belgium/Luxembourg
A. Moton & Co.
B-1300 Wavre
Tel: 00324228181
- y** Brazil/South America
JRS
Guarulhos-SP
CEP 07094-040
Tel: 011-9615-5000
- 7** Czech Republic
Vozak Praha
15800 Praha 3
Tel: 02-87311010
- 7** Denmark
Eind Sport
DK-8541 Skovhojstrupkær
Tel: 00454526992000
- 7** Finland
Op-Repair AB
07540 Vantaa
Tel: 90-895101
- 7** France
Cycles Lapierre
21009 Dijon
Tel: 80331526
- 7** Great Britain
Vandell Engineering
Dorking, Surrey GU14 0J AG
Tel: 0506-885111
- 7** Hungary
DIP Engineering Bt.
1028 Budapest
Tel: 06-422831
- 7** Italy
Raco-Ware
Milano, SpA 17003
Tel: 01-9480639
- 7** Japan
JIC International Inc.
Osaka
Tel: 06-4-80234
- 7** Netherlands
Rotterdam
5353 XH Tolkenwaard
Tel: 0030-20-429175
- 7** New Zealand
Compu Cycle
Stoke Nelson
Tel: 01-5783386
- 7** Norway
Barnard Radforn AS
0-10 Oslo
Tel: 0047228181
- 7** Poland
Ride Program
Opusno
55-554 Lelz
Tel: 01-62-087274
- 7** Portugal
Colostar
1799 Louca e Velha
Tel: 01-4182332
- 7** Spain
Representaciones
Sociales of Perez
08026 Barcelona
Tel: 932317731
- 7** Sweden
Silbern Trading AB
18139 Falun
Tel: 08-7380540
- 7** Switzerland
Intercycle
6210 Sursee
Tel: 0041246511
- 7** Taiwan
Daid Cycle and Machinery
Corporation
Taichung
Tel: 04-5239222
- 7** USA
MAGURA USA Corp
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Tel: 618-5932855



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**HYDRAULIC
BRAKE
POWER**

GB

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Regina Stiefel (GER)

Franck Roman (FRA)

MAGURA

- For MTBs and ATBs, hybrid and city bikes, the MAGURA HS 22 is simply the best brake around.
- Even a top level product can be improved - the latest proof of this being the HS 22.
- MAGURA HS 22 - you will not find a better brake.
- a real eye-catching design
- lightweight aluminium lever with adjustable lever reach
- MAGURA has gone on a diet - one complete HS 22 brake set weighs only 380 g!
- the new evolution adaptor guarantees simple and universal fitment to all bicycles with cantilever studs
- multiple brake pad adjustment
- booster plate and quick release can be used together
- the HS 22 is compatible with all current 1994 shifting systems with the exception of 1994 STI models with gear indicators. In such a case the MAGURA crew recommends the combination with GRIP SHIFT

HS 22 race-line brake, here in combination with the MAGURA STI-adaptor. Designed and manufactured with you in mind.



Mike Kluge, cyclocross World Champion 1992 and Vice Champion 1993 relies on MAGURA, like many other international riders.

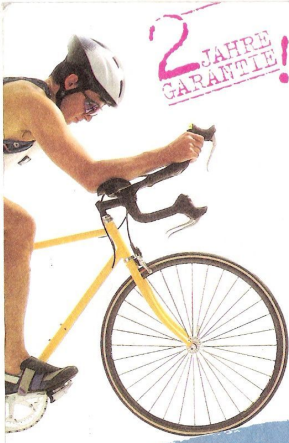
MAGURA HS 22.

THE NEW GENERATION.

SHOW INDIVIDUALITY.

- Why are MAGURA hydraulics so successful and simply better than conventional brake systems?
- mechanical advantage - because of the nature of a hydraulic brake, power loss from lever to rim is minimal, which means that smooth powerful braking is always available
- maintenance free
- use gives you more time to practice your favourite sport
- simple installation of all types of MAGURA brakes - once installed all you have to do is change the brake pads as they wear down
- one quality and workmanship is second to none and we are proud to give all cylinder units a two year warranty
- all our brakes are interchangeable
- MAGURA hydraulics are compatible with all current shifting systems, with the exception of the 1994 STI models equipped with a gear indicator
- our commitment to an ecological way of thinking - our spare parts policy means that a MAGURA brake will never be replaced with a cheaper one because of a simple breakage to the system. Plus all our 1994 brakes are filled with biodegradable hydraulic oil





2 JAHRE GARANTIE!

■ **HYDRAULIC BRAKE POWER** for road and Triathlon bikes.

So far you have seen that MAGURA is a specialist for mounting-watering bicycle components. The HS 77 is further proof of this. Above all, Triathletes will appreciate the features that are only available by MAGURA. The secret is that two brake levers can operate one brake caliper. Triathletes therefore do not have to leave the aero position to brake, as they can mount an extra front brake lever on their aero bars.

The HS 77 is the only aftermarket brake system that offers the user the ability to operate one caliper with two brake levers. All you need for this is contained in the MAGURA Tri-kit.

■ **MAGURA HS 77 - Technical details.**
 - four integrated ball bearings
 - exact caliper synchronization
 - concealed return spring
 - easy adjustment of distance of brake pads to rim
 - lever reach and lever travel
 - universal brake pad adjustment
 - weight of complete brake set 725 g.
 - caliper reach from 59-49 mm

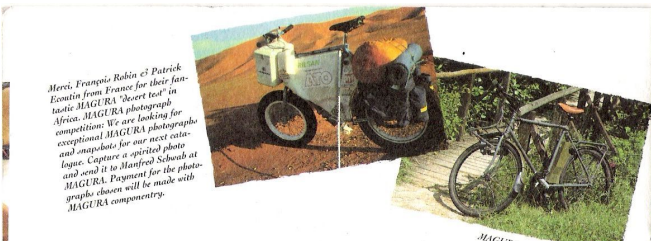
Shifting with integrated hydraulic brake. The EDCO IGP, available only at EDCO.

HS 77 racing line version. In summer 1995 the HS 77 road race brake won the Red Point Award, one of Germany's most prestigious design awards.

H S 7 7

NOT EVERYBODY'S BRAKE

MAGURA HS 77. THE REAL DIFFERENCE.



Merci, François Robin et Patrick Eswein from France for their fantastic MAGURA "secret tool" in Africa. MAGURA photograph competitions: We are looking for exceptional MAGURA photographs and snapshots for our next catalogue. Capture a spirited photo and send it to Manfred Schmidt at MAGURA. Payment for the photographs chosen will be made with MAGURA components.

MAGURA meets highest requirements: the new Swiss Army Bike is MAGURA equipped!

H S 6 6

2 JAHRE GARANTIE!

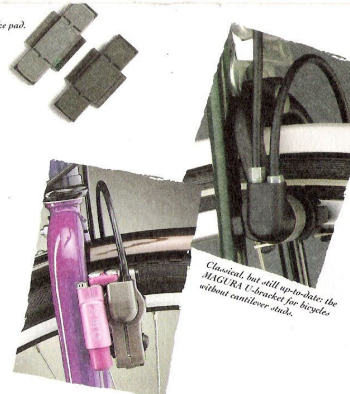
MAGURA HS 66. HIGH TECH BRAKES FOR TOURING BICYCLES.

For each rim the right brake pad.

Touring cyclists have special needs. They pay attention to detail and function. The HS 66 meets this requirement. For the touring cyclist the HS 66 is ideal - on long descents the brake pads will stay cool and the rider will suffer reduced hand fatigue. The MAGURA HS 66 offers brake levers for dropped handlebars in combination with slave cylinders for cantilever studs.

■ **HBC Hydraulic Brake Control.**

The HBC is the latest innovation to emerge from the R + D department at MAGURA and is the brake system of the future for city riding. The HBC is typical of all MAGURA products - simple and reliable. An integrated valve within the brake system regulates the pressure, overbraking or even face planting is rendered impossible, but the brake power is still exemplary. HBC will be mounted at progressive bicycle manufacturers in 1994. For the aftermarket the HBC will be available at a later date.



Classical, but still up-to-date: the MAGURA U-Spindel for bicycles without cantilever studs.



MAGURA Brake People show their convictions: the MAGURA goodies like T-shirts, sweaters, raincoats and stickers are available at good bike shops.



SAFETY FIRST.