

B I A N C H I



The second hundred years begin.

At Bianchi, we believe the ultimate proving ground for any bicycle is how well it withstands the rigors of serious competition.

Because in this severe test of design and materials we are able to examine and evaluate our ideas.

We are able to see, with harsh clarity, which concepts work and which do not.

Through this process, we are able to continually strengthen and improve the performance of the machines we create.

Not merely to win more medals.

Nor even to maintain our reputation as undisputed industry leaders, with over one thousand racing victories and over one hundred years of racing experience.

Rather, we at Bianchi are dedicated to staying at the forefront of innovation and design for another reason.

So that we can offer every rider, at every level of cycling, the finest, most rideable bicycles available in the world.

As we have for the past one hundred years.

And as we will for the next one hundred years to come.

RACING SERIES



Professional

If you have ever dreamed of leading the pack down the Champs Elysees, or hammering all alone to the top of a climb in the Giro d'Italia preparing yourself for the exhilarating descent, you will appreciate our Bianchi Professional series bicycles. These two pages illustrate the handcrafted bicycles of our Reparto Corse or race department, which constructs all of the bicycles for our professional

MONDIALE



GIRO



racing team. If you were to own a comparable automobile you would have to purchase a Grand Prix racing car. The actual builders of these bicycles are the same builders who make our bicycles for riders like Moreno Argentin and Tommy Prim. Their experience and know-how is unsurpassed in the world of cycling and their craftsmanship is available to you. The Bianchi Professional series is truly the stuff dreams are made of.



PISTA



CENTENARIO